

# GAUTAM MALYALA

Email: gautam.m18@gmail.com  
Phone: +91 9620396532  
Location: Bengaluru, KA, India  
Portfolio: [gautammalyala.com](http://gautammalyala.com)

## Overview

Working in digital learning content production with over 2.5 years of experience across corporate, research and non-profit sectors. Currently focused on creating and editing promotional and curricular content for cloud technology products.

Interested in digital media, content strategy, and user experience design.

## Languages spoken

English .....  
Telugu .....  
Hindi .....  
French .....

## Core Skills & Strenghts

Copywriting  
Content QA  
Copy-editing  
Instructional Design  
Technical Writing  
Graphic design  
WiX web design  
Web Analytics



## WORK EXPERIENCE

### Oracle

Content Writer, Oracle Cloud University

May 2018-  
Present

- Working with Oracle's digital product learning division, I primarily focus on:
- Drafting Oracle Freemium product-learning content in collaboration with SMEs
  - Working with graphics teams to visualize concepts from documentation
  - Providing training and editorial guidelines to SMEs on curriculum writing and development, outlining standards and best practices
  - Content QA and editing for cloud learning subscription courses
  - Editing and optimizing scripts and content in instructional videos in various formats for different learner roles

Manager: Arijit Ghosh ([arijit.ghosh@oracle.com](mailto:arijit.ghosh@oracle.com))

### IIHS

Intern - Indian Institute for Human Settlements

Aug 2017-  
Jan 2018

- Worked on digital outreach tasks for a multidisciplinary educational repository focusing on urbanization in the global south.
- Worked on content curation, keyword research, organic and paid promotion on various social media platforms, and analyzed user engagement with Google Analytics.
- Provided logistical support for annual, public events hosted at the institute.

Reported to: Aditi Surie, [asurie@iihs.ac.in](mailto:asurie@iihs.ac.in)

### IT for Change

Communications Intern

May 2016-  
July-2016

- Created and managed organizational social media handles and provided support for outreach work.
- Collated and analyzed field data to facilitate intervention planning.
- Co-directed a video documentation of the organization's work.

Reported to: [nandini@itforchange.net](mailto:nandini@itforchange.net)



## DIGITAL LEARNING CREDENTIALS

July 2018  
IDF

Quality Web Communication, Interaction Design Foundation  
Grade: 90% [Certificate link](#)

January 2018,  
Alison

French Language Studies (A1 Level), Alison Learning  
Grade: 89% [Certificate link](#)

Oct 2017  
IDF

Web Design for Usability, Interaction Design Foundation  
Grade: 100% [Certificate Link](#)

July 2017  
Coursera

Graphic Design, CU Boulder  
Grade: 93.8% [Certificate link](#)

July 2017  
Coursera

SEO Fundamentals, University of California, Davis  
Grade: 87.3% [Certificate link](#)

March 2017  
Coursera

The Strategy of Content Marketing  
Grade: 93.8% [Certificate link](#)

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## EDUCATION

Azim Premji  
University  
2015-2017

MA, Development (Social Sciences) GPA: 7.33/10

- Research-focused program with coursework and practicum in areas of public administration, management, sustainability, economics and health.
- Worked with quantitative and qualitative research methods, interned with a non-profit working in the domain of ICTs for development.
- Served on the editorial board of the university's academic journal—Students Journal of Education and Development (SJED).

Christ College,  
2012-2015

BA, Psychology, Sociology, Economics. GPA: 3.0/4

- Triple major program focusing on a wide-range of fundamental and applied areas across the 3 disciplines.
- Learned French as a second-language, volunteered with the Economics association.
- Certificate courses in Intellectual Property Law and Management Information Systems (MIS.)

Pre-university  
(High school)  
Christ Junior  
College  
2010-2012

I, II PUC (Pre-University College) Grade: 80%

- Studied Psychology, Political Science, Economics and Sociology as core subjects, and English and French as languages.
- Represented my college in multiple intercollegiate general quiz and trivia competitions.

## Volunteering Activities

15+ hours of volunteering experience with Oracle Volunteering.

Was involved in projects in education and environment domains.

**Projects:** Creating virtual learning modules for schools during the pandemic, designing posters for awareness campaigns on pollution, plantation drives, cleanup drives, engagement activities for senior citizens.

## Portfolio

### Dynamic Charts

A survey which leverages Google Charts to provide real-time analytics and a summary of the insights from responses.

### Visuals

Interactive infographics and animated explainer videos visualizing information on a range of topics.

### Writing Work

Informative writing on topics including communication technologies, the dynamics of new media platforms, and their social impact.

<https://www.gautammalyala.com/>